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Horseshoe Bay Resort Earns Top Golf & Hotel Honors for 2009

Texas Hill Country Resort Receives Accolades from *Golfweek*, *PGA Professionals' Guide to Travel* & AAA

Horseshoe Bay, TX – January 7, 2009 –Horseshoe Bay Resort is celebrating a collection of top awards, recognizing its impressive golf and service standards, heading into 2009. *Golfweek* magazine named Ram Rock, one of the resort's three Robert Trent Jones, Sr. courses, among "Best Resort Courses of 2009." Ram Rock was also named to the list of "Favorite Courses Over \$100" in the South/Central region by the *PGA Professionals' Guide to Travel*, and Cap Rock Grill landed a spot on the "Favorite Restaurants" list in the same poll. A nod to the resort's consistent and exemplary service, Horseshoe Bay Resort Marriott earned the AAA Four Diamond award for a fourth consecutive year.

"These accolades are a testament to our dedicated staff and a commitment to being among the top resorts in the state of Texas," said G. Michael Thomas, president and chief operating officer. "We look forward to future achievements and to continually providing seamless service for our members and guests."

Ram Rock is infamously known as the "challenger," and the recognition as one of 2009's "Best Resort Courses" by *Golfweek* marks its third appearance on the prestigious list. This is the first year the *PGA Professionals' Guide to Travel* has made the rankings public, with more than 1,600 PGA Professionals weighing in on the awards.

Since opening in October 2004, the Horseshoe Bay Resort Marriott has been awarded AAA Four Diamond distinction each year. AAA Four Diamond properties are considered upscale in all areas, have accommodations that are refined and stylish, and have physical attributes that reflect enhanced quality throughout. The fundamental hallmarks at the Four Diamond level include an extensive array of amenities combined with a high degree of hospitality, service, and attention to detail.

For reservations and information please call 877.611.0112 or visit www.hsbresort.com.

About Horseshoe Bay Resort

Founded in 1971 and purchased by the Jaffe Group in 1996, Horseshoe Bay Resort is Texas' original lakeside resort. Located in the exquisite Hill Country, the 7,000-acre Resort offers three championship Robert Trent Jones, Sr. golf courses, and scheduled to open in 2009, a highly anticipated Jack Nicklaus Signature Golf Course, Summit Rock. Horseshoe Bay Resort also offers a made-to-scale, 18-hole par 72 Bermuda grass putting course, four swimming pools, a spa and fitness facility, a full-service marina, seven dining facilities, 12 adult tennis courts, and three USTA-sponsored kids' tennis courts. Accommodations include hotel rooms and suites (385 bedrooms) within the Horseshoe Bay Resort Marriott Hotel and adjacent Paseo villas and in addition 50 luxury lakefront condominiums available for rent at The Waters at Horseshoe Bay Resort. The resort also features a jet center with a 6,000-foot runway and private charter jet service via Air Horseshoe.

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