



HORSESHOE BAY RESORT.

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Unlimited Golf with “Just Bring Your Swing” Getaway at Horseshoe Bay Resort

Nonstop Play on Trio of Robert Trent Jones, Sr. Courses in Heart of Hill Country

Horseshoe Bay, TX – August 3, 2009 – With Texas weather maintaining comfortable temperatures well into fall, it is an ideal time to plan a golf getaway to Horseshoe Bay Resort. Add to that unlimited access to the resort’s three Robert Trent Jones, Sr. courses and Whitewater Putting Course and die-hard golfers have found their slice of heaven in Hill Country. The *Just Bring Your Swing* package, which includes as many tee times/putting rounds as guests can fit in and complimentary club rentals,* is valid year-round and priced seasonally, starting nightly at \$288 (less than \$145/golfer/day), based on double occupancy, now through Nov. 7, 2009, for a minimum two-night stay. If a non-golfer is accompanying a player, rates start at just \$217 (with same guidelines previously stated).**

The 7,000-acre resort recently hosted the Texas Golf Writers Association’s annual meeting and tournament, getting rave reviews for beautifully green, challenging courses. Now, travelers can experience the same three Texas gems hailed as “magnificently maintained” and offering a “splendid experience,” including:

- **Slick Rock:** Built in 1971 and spanning approximately 170 acres, this course provides more than 33,700 feet of golf frontage property. With bentgrass greens, multiple tees on every hole, more than 71 sand traps and 12 water hazards, Slick Rock embodies the Robert Trent Jones, Sr. philosophy of “hard par, easy bogey.”
- **Ram Rock:** Constructed in 1981, this course has been nicknamed the “Challenger.” Narrow fairways and rolling Crenshaw bentgrass greens are surrounded by 62 deep bunkers, 10 water hazards and natural dry creeks on six holes. With its dramatic elevation changes, Ram Rock offers enough length and difficulty to challenge scratch players in any group.
- **Apple Rock:** Horseshoe Bay Resort’s third championship Robert Trent Jones, Sr. course was completed in 1986 and received distinction as “Best New Resort Course” by *Golf Digest*. Widely known as one of the most scenic courses in the state, these spectacular greens span 147 acres of the rolling Texas Hill Country along the shores of Lake LBJ.
- **Whitewater Putting Course:** Perhaps the most unique of all the courses, the multi-million dollar 18-hole, par 72 Bermuda grass putting course features cascading waterfalls, lavish rose gardens, a collection of exotic birds and a scenic fitness trail. The one-of-a-kind, night-lit course is designed like a regulation 18-hole golf course, complete

with fairways, bunkers, water hazards and the finest of putting surfaces, but on a smaller scale.

When not hitting the links, guests can enjoy seven dining venues, 16 tennis courts, three USTA-certified Kids' Courts, and the full-service spa and fitness center. Those flying into Horseshoe Bay Resort's Airport & Jet Center can make it from the tarmac to the tee in less than 10 minutes.

For reservations or more information on "Just Bring Your Swing," please call 877.611.0112 or visit www.hsbresort.com and mention rate code P51.

About Horseshoe Bay Resort

Founded in 1971 and purchased by the Jaffe Group in 1996, Horseshoe Bay Resort is Texas' original lakeside resort. Located in the exquisite Hill Country, the 7,000-acre Resort offers three, championship Robert Trent Jones, Sr. golf courses. In addition, a highly anticipated Jack Nicklaus Signature Golf Course, Summit Rock, is currently under development. Horseshoe Bay Resort also offers a made-to-scale, 18-hole par 72 Bermuda grass putting course, four swimming pools, a spa and fitness facility, a full-service marina, seven dining facilities, 16 adult tennis courts, and three USTA-sponsored kids' tennis courts. Accommodations include hotel rooms and suites (385 bedrooms) within the Horseshoe Bay Resort Marriott Hotel and adjacent Paseo villas and in addition 50 luxury lakefront condominiums available for rent at The Waters at Horseshoe Bay Resort. The resort also features a jet center with a 6,000-foot lighted runway and private charter jet service via Air Horseshoe.

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* Golf included in Just Bring Your Swing rates apply to any available Robert Trent Jones, Sr. golf course at Horseshoe Bay Resort from noon on the day of arrival through the afternoon of the day of departure.

** Rates do not include applicable tax or nightly resort service fee.