



HORSESHOE BAY RESORT.

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## **Gerard Hayes Joins Horseshoe Bay Resort as Assistant General Manager and Director of Food & Beverage**

**Horseshoe Bay, TX** – Oct. 14, 2010 – Horseshoe Bay Resort is pleased to announce the appointment of Gerard Hayes as assistant general manager and director of food & beverage. A member of the executive team, he will be responsible for overseeing the on-site Marriott hotel, as well as operations of the resort's seven dining facilities, catering for meetings and special events, and in-room dining.

"We are pleased to have a hospitality professional as seasoned as Gerard join the Horseshoe Bay Resort team," said Douglas Jaffe, III, chief executive officer. "Drawing from his industry experiences both internationally and here in the U.S., he will bring a valuable perspective that we can incorporate into the guest experience, which is our highest priority."

Gerard joins Horseshoe Bay Resort from The AT&T Hotel and Conference Center at the University of Texas, Austin, where he was director of food & beverage. He previously held roles at The Waldorf=Astoria Hotel and The Carlyle Hotel in New York City; Cipriani in New York City and Los Angeles; and Barton Creek Resort & Spa in Austin, TX.

He began his hospitality career in Europe at the Shannon Oaks Hotel and Country Club in Galway, Ireland, with subsequent positions at the Victoria Jungfrau Hotel in Interlaken, Switzerland and the Carrigaline Court Hotel in Cork, Ireland.

Gerard received his bachelor's degree in hotel management and business studies from Shannon University of International Hotel Management in Ireland.

For additional information on Horseshoe Bay Resort, visit [www.hsbresort.com](http://www.hsbresort.com) or call at 877-611-0112. Follow Horseshoe Bay Resort on Twitter (@hsbresort) and on Facebook: [www.facebook.com/HorseshoeBayResort](http://www.facebook.com/HorseshoeBayResort).

### **About Horseshoe Bay Resort**

Founded in 1971 and purchased by the Jaffe Group in 1996, Horseshoe Bay Resort is Texas' original lakeside resort. Located in the exquisite Hill Country, the 7,000-acre Resort offers three, championship Robert Trent Jones, Sr. golf courses. In addition, a highly anticipated Jack Nicklaus Signature Golf Course, Summit Rock, is currently under development. Horseshoe Bay Resort also offers a made-to-scale, 18-hole par 72 Bermuda grass putting course, four swimming pools, a spa and fitness facility, a full-service marina, seven dining facilities, 16 adult tennis courts, and three USTA-sponsored kids' tennis courts. Accommodations include hotel rooms and suites (385 bedrooms) within the Horseshoe Bay Resort Marriott Hotel and adjacent Paseo villas and in addition 50 luxury lakefront condominiums available for rent at The Waters at Horseshoe Bay Resort. The resort also features a jet center with a 6,000-foot lighted runway.

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