



HORSESHOE BAY RESORT.

Q&C Media Contact: Leslie Dewees, 212.868.1900 x357, [ldewees@quinnandco.com](mailto:ldewees@quinnandco.com)

## **Celebrate the Holidays Texas-Style with Family & Friends at Horseshoe Bay Resort From Only \$99 Per Night**

### **Boat Parade of Lights, Fall Fest, Hill Country-Inspired Thanksgiving Buffet, Kid- & Teen-Friendly New Years' Activities & More**

**Horseshoe Bay, TX** – Nov. 5, 2010 – This holiday season, start a new tradition by bringing the family to Horseshoe Bay Resort in the Texas Hill Country. The 7,000-acre lakeside retreat, 40 minutes outside of Austin, offers a daily itinerary of activities, seasonal celebrations, festive dining experiences and budget-friendly pricing for the whole clan. Nightly rates start at just \$99\* per room, paired with festivities for guests of all ages with a Texas-style twist.

#### **Family-Friendly Hill Country Thanksgiving**

After a day spent on one of the resort's three championship golf courses, relaxing in the spa, or at the Turkey Day flag football game on the activity lawn, gather together in the Granite Ballroom for a Thanksgiving buffet. Featuring live music by Groove Labs Band, the buffet includes smoked turkey with giblet gravy, southwest cornbread salad, brisket steak with collard greens and traditional sides. Open to the public, the buffet is \$49.95 for adults, including champagne and mimosas, and \$24 for children ages five – 12. Other highlights of the weekend include:

- **4th Annual Boat Parade of Lights (Friday, Nov. 26):** Festively decorated boats parade past the Yacht Club on Lake LBJ. A highlight of the event is the resort's dining yacht, decked out with a holiday theme, featuring a synchronized light and music show. Open to the public.
- **4th Annual Family Fall Festival (Saturday, Nov. 27):** Celebrate fall at Horseshoe Bay Resort with apple bobbing, hayrides, t-shirt tie-dye, lawn games, pie walk, face painting, pumpkin decorating and more. Enjoy live music with Bahama Billy and fun carnival fare, including a grilled corn station, fried chicken on a stick and caramel apples.

With 'Stay More, Save More' over Thanksgiving, prices are reduced by \$20 per night for each consecutive day booked. For example, nightly room rates are \$179 for a one-night stay, \$159 for two nights, \$139 for three, \$119 for four and only \$99 per night for a five-night stay.\* The offer is available through March 15, 2010. Use promotion code D3Q when booking.\*\*

#### **Take the Elevator Home for New Year's Eve**

Ring in 2011 at Horseshoe Bay Resort with activities for guests of all ages. For adults, the New Year's Eve Ballroom Celebration begins with a regionally-inspired dinner buffet in the Granite Ballroom, complete with music and dancing, an all-night open bar, party favors, photo booth, balloon drop and midnight champagne toast. The festivities are open to the public. A party and dinner package from 8:30 p.m. – 1:00 a.m. is available for \$140 per person.

For younger revelers, the resort hosts teen- and kids-only parties. At the *Candy Land Fantasy*, children ages four – eight can create candy pillows, make-your-own noisemakers, compete in the interactive obstacle course and decorate gingerbread cookies before busting open the piñata at midnight. Kids and tweens ages nine – 13 are invited to walk the red carpet and ring in 2011 with *A Night in Hollywood*. Highlights include competing for an Oscar and Dance Dance Revolution under the disco ball. Feast on pizza, sliders, popcorn and ice cream sundaes while watching movies into 2011.

Teens ages 14 to 20 can celebrate at the *Mardi Gras Masquerade*. Sing karaoke and dance the night away before a glow-in-the-dark party kicks off as the ball drops. The evening's menu includes a New Orleans buffet of gumbo, red beans and rice, sausage on a stick, beignets, sparkling cider and more.

The cost is \$75 per person for *Candy Land Fantasy* and *A Night in Hollywood*; and \$80 for the *Mardi Gras Masquerade*, with a \$5 discount for each additional sibling.

Nightly rates starting at \$99 per room are available Dec. 7, 2010 – Jan. 4, 2011.\* When booking, use promotion code HL1.

For reservations and information, book online at [www.hsbresort.com](http://www.hsbresort.com), by phone at 877.611.0112 or e-mail at [stay@hsbresort.com](mailto:stay@hsbresort.com). Follow Horseshoe Bay Resort on Twitter: @hsbresort and 'Like' us on Facebook: [www.Facebook.com/HorseshoeBayResort](http://www.Facebook.com/HorseshoeBayResort).

### **About Horseshoe Bay Resort**

Founded in 1971 and purchased by the Jaffe Group in 1996, Horseshoe Bay Resort is Texas' original lakeside resort. Located in the exquisite Hill Country, the 7,000-acre Resort offers three, championship Robert Trent Jones, Sr. golf courses. In addition, a highly anticipated Jack Nicklaus Signature Golf Course, Summit Rock, is currently under development. Horseshoe Bay Resort also offers a made-to-scale, 18-hole par 72 Bermuda grass putting course, four swimming pools, a spa and fitness facility, a full-service marina, seven dining facilities, 16 adult tennis courts, and three USTA-sponsored kids' tennis courts. Accommodations include 249 hotel rooms and suites within the Horseshoe Bay Resort Marriott Hotel, the adjacent Paseo Vacation Apartments and 50 luxury lakefront condominiums available for rent at The Waters at Horseshoe Bay Resort. The resort also features a jet center with a 6,000-foot lighted runway.

For more information on Horseshoe Bay Resort, please call 830-598-2511 or visit [www.hsbresort.com](http://www.hsbresort.com).

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\* Rate does not include applicable tax or \$18 nightly resort fee or tax. Not applicable to groups. Subject to availability. Some restrictions may apply.

\*\* Stay must take place on consecutive nights and a five-night maximum applies for discount.