



HORSESHOE BAY RESORT.

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Horseshoe Bay Resort Celebrates Summer With \$50 Daily Credit to Splurge on Summertime Fun & Food

Rates Start at \$199 & Packages Boast \$500 in Value-Added Savings

Horseshoe Bay, TX – May 1, 2009 – This summer everyone is a VIP at Horseshoe Bay Resort. Now through Sept. 30, 2009 the 7,000-acre resort is giving guests who stay two or more nights a daily \$50 resort credit per room, to enjoy all the resort has to offer without breaking the bank.* The credit can be used towards children's programs, food and beverage, retail, spa, water sports, any of the resort's three championship golf courses and Whitewater putting course. Nightly weekday rates start at \$199 (weekends from \$300).**

Visitors looking to up the ante on their savings can combine the VIP Summer Special with the resort's existing Summer Family Fun package, which already boasts over \$500 in built-in perks and savings, plus golf and spa discounts! Rates for the Summer Family package start at \$375 nightly during the week (\$461 on weekends).**

Horseshoe Bay Resort provides daily activities including banana boat rides, sandcastle building, dockside fishing, junior tennis clinics on three USTA-sponsored kids' tennis courts (the nation's first), poolside treasure hunts, sunset cruises, and more. The property is dotted with palm trees and offers a white sand beach, giving a tropical feel, four pools and plenty of opportunities for fun in the sun. Situated along Lake LBJ, a constant-level lake, guests can enjoy fishing trips, boat tours, and Jet Ski rides all summer long.

For reservations or more information, please call 877.611.0112 or visit www.hsbresort.com and mention the VIP Summer Special.

About Horseshoe Bay Resort

Founded in 1971 and purchased by the Jaffe Group in 1996, Horseshoe Bay Resort is Texas' original lakeside resort. Located in the exquisite Hill Country, the 7,000-acre Resort offers three, championship Robert Trent Jones, Sr. golf courses. In addition, a highly anticipated Jack Nicklaus Signature Golf Course, Summit Rock, is currently under development. Horseshoe Bay Resort also offers a made-to-scale, 18-hole par 72 Bermuda grass putting course, four swimming pools, a spa and fitness facility, a full-service marina, seven dining facilities, 16 adult tennis courts, and three USTA-sponsored kids' tennis courts. Accommodations include hotel rooms and suites (385 bedrooms) within the Horseshoe Bay Resort Marriott Hotel and adjacent Paseo villas and in addition 50 luxury lakefront condominiums available for rent at The Waters at Horseshoe Bay Resort. The resort also features a jet center with a 6,000-foot lighted runway and private charter jet service via Air Horseshoe.

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*Minimum two-night stay required. Limited availability. Applicable to new reservations only. Not applicable to groups. Other restrictions may apply. Advance reservations required for Kids' Club, spa and golf. No refund for unused portion. Weekend nights are considered Friday and Saturday stays.

**Rates are based on availability and do not include tax. Weekend nights are considered Friday and Saturday stays.