



HORSESHOE BAY RESORT.

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**Adams, Johnson, Bush or Carter?
Celebrate President’s Day with Savings in Texas**

**President’s Week Rates from \$99 for Travelers with
Same Last Name as Current or Former President**

Horseshoe Bay, TX – January 13, 2010 – What’s in a name? This President’s Day, and throughout the month of February, travelers who share the same surname as our current, or one of our past 43 U.S. presidents, will be rewarded at Horseshoe Bay Resort in the Texas Hill Country. The resort is offering a special nightly rate of **\$99** per room the week of President’s Day, Feb. 14 through 18, to guests who bear a presidential moniker. For those who can’t get away for the holiday, regardless of name, but still want VIP perks befitting a Commander in Chief, Horseshoe Bay Resort is offering nightly rates ranging from \$129 to \$179 throughout the month of February.

Located in the Texas Hill Country, birthplace to 36th President Lyndon B. Johnson, the sprawling 7,000-acre resort sits on the picturesque shores of Lake LBJ. History buffs can tour nearby Lyndon B. Johnson National Historic Park for a peek into the country’s past, then return to the resort to partake in a favorite presidential pastime at one of three championship golf courses. Jetsetters with their own version of Air Force One can opt to fly themselves to the resort via the private Airport and Jet Center, featuring a 6,000-foot lighted runway.

For overnight reservations and information, by phone at 877.611.0112 or e-mail at stay@hsbresort.com and use promotion code HOL. For additional resort information, please visit www.hsbresort.com.

A quick history lesson of past presidents to help determine a match:

George Washington	James Buchanan	Calvin Coolidge
John Adams	Abraham Lincoln	Herbert Clark Hoover
Thomas Jefferson	Andrew Johnson	Franklin Delano Roosevelt
James Madison	Ulyssess Simpson Grant	Harry S. Truman
James Monroe	Rutherford Birchard Hayes	Dwight David Eisenhower
John Quincy Adams	James Abram Garfield	John Fitzgerald Kennedy
Andrew Jackson	Chester Alan Arthur	Lyndon Baines Johnson
Martin Van Buren	Grover Cleveland	Richard Milhous Nixon
William Henry Harrison	Benjamin Harrison	Gerald Ford
John Tyler	William McKinley	Jimmy Earl Carter
James Knox Polk	Theodore Roosevelt	Ronald Wilson Reagan
Zachary Taylor	William Howard Taft	George Herbert-Walker Bush
Millard Fillmore	Woodrow Wilson	William Jefferson Clinton
Franklin Pierce	Warren Gamaliel Harding	George Walker Bush

About Horseshoe Bay Resort

Founded in 1971 and purchased by the Jaffe Group in 1996, Horseshoe Bay Resort is Texas' original lakeside resort. Located in the exquisite Hill Country, the 7,000-acre Resort offers three, championship Robert Trent Jones, Sr. golf courses. In addition, a highly anticipated Jack Nicklaus Signature Golf Course, Summit Rock, is currently under development. Horseshoe Bay Resort also offers a made-to-scale, 18-hole par 72 Bermuda grass putting course, four swimming pools, a spa and fitness facility, a full-service marina, seven dining facilities, 16 adult tennis courts, and three USTA-sponsored kids' tennis courts. Accommodations include hotel rooms and suites (385 bedrooms) within the Horseshoe Bay Resort Marriott Hotel and adjacent Paseo villas and in addition 50 luxury lakefront condominiums available for rent at The Waters at Horseshoe Bay Resort. The resort also features a jet center with a 6,000-foot lighted runway.

* All rates are based on availability and do not include tax or \$16 nightly resort fee

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